

Resume for Grant Bates

Email: grants@bigpond.net.au

Website: <http://www.sincabeza.com>

Other contact information can be supplied with genuine enquiries.

Resume updated February 2008

Employment History

June 2007 – on going

JB HiFi

Brisbane (Part time sales position)

Responsibilities and skills developed

- Customer service
- Assisting staff and managers on each shift
- Developed sales and marketing skills
- Working to meet a budget each week
- Weekly sales meetings with manager to discuss sales and marketing techniques prior to start of the shift.
- Monthly online e-training for sales and marketing of products.
- Attended regular product sales, training and marketing seminars for companies such as Sony, JVC and Microsoft.
- Developed in-depth knowledge of latest technologies (Digital cameras, MP3 players, video cameras)
- Working as a team

February 2006 – June 2007 **Charter Resources Security**

Brisbane (Part time position)

Responsibilities and skills developed

- Customer service – part 'conciierge'
- Providing in store security for JB HiFi
- Making sure store was secured on open and close
- Property loss prevention - monitoring store
- Assisting staff and managers on each shift
- CCTV use

Oct 2004 – Dec 2004

Ice Media – Multimedia Company

Brisbane. (Short term contract)

Responsibilities and skills developed

- Created animations
- Further developed skills in software applications
- Graphic design work
- Worked in a team daily

My position was that of an animator where I animated supplied art work and also created graphic design work. The project I worked on was a CD ROM for the AFL Auskick for children, an educational and fun look at the game of Australian Rules Football due for release in 2005 or 2006 season.

Employment cont:

June 2003 – Sept 2003 **Australian Defence Force, Technical Training Centre**
Enoggera Barracks, Brisbane. (Short term contract)

Responsibilities and skills developed

- Created animations
- Further developed skills in software applications
- Graphic design work
- Worked in a team situation daily
- Further developed interpersonal skills

During my time at Enoggera my position was that of a Flash animator. My animations were a part of an educational CD ROM project involving mathematical skills from basics through to advanced. The CD ROM was to benefit those who needed to brush up on their mathematics for upcoming exams within the Defence Force Australia wide. My job was to create animations of mathematical problems being worked out on the screen. I also had to do graphic design work as well.

January 2003 – Ongoing **Sincabeza & Flame Shoes Media – Freelance**
www.sincabeza.com & www.flamesm.com (older site)

Responsibilities and skills developed

- Client liaison
- Marketing and self promotion
- Project management
- Developed further software knowledge
- Developed networking skills
- Applied learnt design skills from Tafe and University

Clients

- Severed Link
- Temple Godz (Metal band) entire branding and marketing.
- ACCA/DACCA website - www.accadaccarocks.com which I have no longer an affiliation with.
- Project Strategies website – no longer on line.
- The Pavilion Apartments logo
- Mission Beach Properties logo
- Ace Comics and Comic Warriors logos
- Real Estate.com

I started my own business at the beginning of 2003 after I graduated from the Diploma of Multimedia. I was confident enough in my abilities and knowledge to do so with the knowledge I had acquired in the three years I spent at the Moreton Institute of TAFE. I have since built a good reputation for myself as a freelance multimedia/graphic designer and all my clients have been quite pleased with the results I achieved for them.

Educational Background

2006 – Current **Bachelor of Design – Majoring in Graphic Design**
Griffith University – Queensland College of Art
(Communication Design – majoring in Product Design)
Graduating November 2008

Education cont:

2004 – 2005	Bachelor of Multimedia Griffith University (incomplete – course was not to expectation)
2002 – 2002	Diploma of Multimedia Moreton Institute of TAFE, Qld Obtained Diploma.
2001 – 2001	Certificate III in the arts (Digital Art) Moreton Institute of TAFE, Qld Obtained Certificate
2000 – 2000	Certificate III in the arts (Animation) Moreton Institute of TAFE, Qld Obtained Certificate

Computer Proficiency

- PC and Macintosh - Fluent
- Macromedia Products - Fluent
- Adobe Products - Fluent
- Flash animation & 3D Studio Max (Animation software) - Intermediate
- High skill at understanding new software, quickly and efficiently
- Illustration
- Design for print and the web

Skills and Attributes

- Strong written and verbal communication skills
- Strong Client communication skills
- Sales and marketing skills
- Business minded
- Friendly and out going nature
- Great sense of humour
- Team player

Recreational Interests

- Avid reader and collector of comics – favourites are Batman and Superman.
- Heavy Metal
- Animation
- Skateboarding
- Drawing
- Surfing the net
- Going to the movies
- Being with my friends
- Listening to music, used to play bass guitar and sung in bands.
- Travelling

Overseas Travel

1992, 1993, 1994 & 1996

I have travelled extensively throughout the USA on 4 separate occasions and I had spent a total of 5 – 6 weeks each time staying with friends.

2000

I had travelled to Sweden twice I spent 4 weeks on the first trip and then lived there for 3 months the second time. I also learnt the language.

Referees

(Contact information will be provided with genuine enquiries)

Howard Carter Brown
Store Manager
JB HiFi

Craig Caulkett
Regional Manager
JB HiFi

Charlie Barham
Queensland Manager
Charter Resources Security

Dr Paul Campbell (Formerly of Ice Media)
Principal Consultant

Curriculum Vitae

I am currently entering my 3rd year for the Bachelor of Design degree majoring in graphic design with Griffith University's Queensland College of Art in Brisbane, Australia in which I hope to graduate from at the end of this year.

My university career originally started in the Bachelor of Multimedia in which I completed 2 years of it. I found the Design degree more to my liking and a benefit to my future. In my entire time at University I have maintained a grade point average of 5.5 out of a possible 7.

Over the last 8 years I have become well versed in many of the current software programs from Adobe, Macromedia and other relevant software applications in the field of design. My skills enable me to use both PC & Macintosh. I am an avid user of the internet and versed in current online trends.

I also undertook subjects within Tafe and University that involved more "hands on" with physical designing not just on computers. I completed "Fabrication" in 2006 as a subject which was leaning more to "Product" design for my first year of the Bachelor degree. I learnt to work with various materials such as wood, metal, plastics and workshop safety since we had to use a lot of large power tools and machinery.

My strongest skills are in digital art work, image manipulation, photo correction and graphics for print, multimedia and the web. I am also proficient in animation and graphics in motion. I am well versed also in the correct image formats for various applications whether it is for print or the web. Having completed four subjects to do with typography I am also versed in type creation, placement and type in motion.

I have an understanding and the mechanics to do with programming and actionscripting (Macromedia Flash) and how graphics work in these environments. But these are two areas I am not overly interested in. I also have an intermediate understanding of HTML coding. Anything web related is not a field I wish to enter. I am more into print and the marketing side of design.

My education history saw me undertake subjects involving marketing at both Tafe and University. The last semester in 2007 I completed Branding (Brand Management) which I found highly interesting. Other subjects I had completed involved project management studies, group and client projects both at Tafe and at University. I have already had industry experience working with teams on large multimedia projects.

Also with my on going employment at JB HiFi my sales and marketing skills have grown exponentially in the 8 months or so I have worked there. On a daily basis I am selling products to customers, talking about them, and learning about them through training provided by JB HiFi or companies whose products we sell, whether that is online or face to face discussions with sales representatives. Part of my daily tasks and training at JB HiFi is centred heavily on marketing and product placement in the store. Within my own freelance work since January of 2003 I have developed sales and marketing skills also.

Future prospects for me after I graduate would be to keep going with my freelance work which I love doing such as album art work and possibly keep my current job with JB HiFi. Or look for work with companies that would suit my lifestyle these would be record, skating, movie and games companies. I am an avid lover of heavy metal music, similar genres, subcultures and macabre imagery. However I am a highly adaptable individual and would work in any environment that would encourage my creativity. I don't see myself remaining a "graphics" designer for the remainder of my career I see my future in art directing or in brand management.

I have invested a lot of time, money, personal sacrifice and effort into my education over the last 8 years and with the accumulated knowledge in design and sales along with the skills base developed over this time I would be a valuable asset to any company.

I am available at my email address grants@bigpond.net.au if you wish to discuss anything further. Or you can visit my website which is currently still having items added to it

Regards,

Grant Bates